

About Us

Bay City Players, located in Bay City, MI, is a nonprofit community of performers and other volunteers that offers exciting, intimate, and relevant theatre experiences. Great Theatre Lives Here!

We welcome season sponsorships and production underwriters, and include advertisements in our programs to help subsidize our productions and keep our ticket prices low.

Advertisers

By advertising with us, your ad will be placed in the programs for our SEVEN Season 108 productions, with the potential of reaching over 8,000 views between July 2025 and May 2026.

Black & White:

Full Page (4.5" w x 7.5" h): \$725 Half Page (4.5" w x 3.75" h): \$455 Third Page (4.5" w x 2.5" h): \$400 Quarter Page (4.5" w x 1.75" h): \$365 Cast Page (2.5" w x 2.5" h): \$440

AD SPECS:

- File Type: High resolution PNG or PDF
- Margins: 1/4" to full bleed
- 300 DPI or greater

Sponsorships

We offer a variety of Season 108 Sponsorship opportunities that can fit almost any budget. See the reverse side of this brochure for all the perks your sponsorship provides!

Bronze Sponsor \$1,500
Silver Sponsor \$2,500
Gold Sponsor \$3,500
Premium Sponsor \$5,000

Underwriting

We also offer specific production underwriting for each of our SEVEN Season 108 shows at the following levels. See the reverse side of this brochure for all the perks your underwriting provides!

Playwright Level \$750Director Level \$1,500Producer Level \$2,500



SEASON 108 SPONSORSHIP & ADVERTISING

Sponsorship Perks

Ticket Vouchers for Any Season Show
Ad in 7 Programs
Your Logo On:
Website
Slide in All Pre-Show Slideshows
All Posters & Flyers
7 Production Kiosk Posters
Business Cards
Digital & Print @ Home Tickets
Pre-Show Thank you Announcement
Pre-Release Season 108 Teaser
Free Tickets to Additional Productions

_	BRONZE	SILVER	GOLD	PREMIUM
,	10, Sat. Only	15, Sat. Only	20, Sat. Only	30, ANY Showtime
	1/2 Pg B&W	Full Pg B&W	Full Pg or Cast Pg	Full Pg Color or Full Pg
	_		B&W	B&W or Cast Pg B&W
	X	X	X	X
	with Bronze Sponsors	with Silver Sponsors	with Gold Sponsors	Own Slide
	-	X	X	x
	-	X	X	x
	-	-	X	x
	-	-	X	x
	X	X	X	X
	-	-	X	X
s	-	-	-	x

Underwriting Perks

Free Tickets to Production
Ad in Production Program
Your Logo On:
Production Kiosk Poster
Slide in Pre-Show Slideshow
Social Media Advertising
Pre-Show Thank you Announcement
Your Own Kiosk Poster in Lobby
Table Set Up in Lobby

PLAYWRIGHT	DIRECTOR	PRODUCER
5, any showtime 1/2 Pg B&W	10, any showtime Full Pg B&W	15, any showtime Full Pg B&W
Small logo	Large Logo	Large Logo
X	X	x
-	X	x
X	X	X
-	-	X
-	-	х





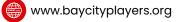






Contact Us

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